

## FOR IMMEDIATE RELEASE

**New Zealand author Janice Davies brings school bullying into the open—how damaging and life altering it can be; her autobiography takes you on a journey through fear, death and back again**

*“The Success Attitude – Haunting Messages Guiding Us” by Janice Davies, new release now available in the United States*

San Francisco, CA (May 15, 2012)--*The Success Attitude - Haunting Messages Guiding Us*, a new work published by 1st World Publishing and edited by 1st World Library is an intriguing autobiography about the psychological affects of school bullying and how it can change lives forever if not addressed. The author takes us through her life of being bullied that continues through her marriage and divorce. She ends up on a mysterious, bewildering journey that takes her *deeply* into personal growth and spirituality on many levels.

In the USA it is estimated that 60-80% of children are bullied at school while in New Zealand, the home of the author a global study has the country rating high as well. It's also the after effects which show up in later life, at home and work. Janice provide solutions with her difficult people, attitude and confidence workshops.

Ralph Waldo Emerson said - "What lies behind us and what lies before us are tiny matters to what lies within us." This autobiography exemplifies this message. This book shares those side effects of bullying, and how determination and a dream can change people and their thoughts, producing a great attitude and self-esteem to overcome the negative impact of bullying. It is possible to live an empowered, positive life. The author has received prominent endorsements for her book; here are two:

- □ Dr. Joe Rubino, internationally renowned speaker on self-esteem and author of TheSelfEsteemBook.com and HighSelfEsteemKids.com states, “Janice Davies, ‘The Success Attitude’ is a captivating autobiography that brings to life the intense challenges of diminished self-esteem as well as the path to overcoming them. Recommended reading for everyone. Well done Janice!”
- □ Viki King, Los Angeles USA, author of *How To Write A Movie in 21 Days - The Inner Movie Method* published by Harper Collins says, "A single mom from New Zealand hears the voice of positivity to forge full-esteem ahead and forms a movement for others to thrive as well-an excellent read and full of New Zealand charm.”

The book trailer, <http://youtu.be/zUqdqEz5GyM> captures the essence of the book's stories and its inspirational messages. The author is guided through her journey to her life mission of humanitarianism by creating a global self-esteem movement. The founder of SelfDay (held the last Wednesday of June every year)—an international self-esteem annual awareness day; Janice has now become the President of the International Self Esteem Council. “My journey has taken me through life and death and back again, (literally) and through it all I have both these things I am so honoured to be a part of that perfectly align to my life mission: teaching about self-esteem, something I had to learn myself first,” says Davies.

(more)

The book includes “Hindsight Insights,” at the end of each chapter so readers can examine their own life journey. Joel Weldon said: “Success comes in Cans, not in Cannoats” which has been Janice's philosophy since she started her personal development journey 25 years ago.

**About Janice Davies:**

Janice has had over 20 years of challenges in all areas of her life, and now teaches others what she has learned. She has held parenting training courses to not only teach parents to be all they can be, but to teach them how to help a child that has (or is) been bullied. She is a sought after speaker and coach in unleashing human potential. Her experience has given her special gifts she gives to others in teaching her own techniques for having a positive attitude and educating other to become winners. Janice is a “been there, done that lady,” who teaches tips for self-improvement in areas of work/life balance and stress reduction. She lives and works in New Zealand. This is her first book released into the United States.

"The Success Attitude - Haunting Messages Guiding Us" is available on Amazon or available at [www.thesuccessattitude.info](http://www.thesuccessattitude.info).

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